

# READ..The News

Sharing the joy of reading for over 40 years

Vol. 10, Issue 3/September 2010

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www.READinSaginaw.org

## From the Desk of the Director



This week marks the first week of the 2010 - 2011 school year for over 33,000 children that live and go to school in Saginaw County. Students are busy meeting their teachers and school staff, getting accustomed to their classroom and of course sharing summer stories with their classmates. Let the excitement of a new school year begin!

Classroom curriculum and the skill sets that students need in today's workplace look much different than twenty or thirty years ago. Students will need to be innovative thinkers who can analyze problems and combine information from a variety of sources to find creative solutions to problems we don't even know exist yet. Interestingly enough, while the changes in technology amaze us with new innovation, a few things remain the same. One of these constants is reading. More than any other single skill, the ability to read – and read well – allows a child to succeed in school, learn about the world, become a responsible community citizen and have good job opportunities in their future.

We're excited to continue our partnership with schools, libraries, neighborhood centers, churches, businesses, our volunteers, our contributors and YOU this school year. Together we can make a difference that gives all children opportunities to succeed! One of our most valuable resources is your time. We look forward to seeing all of our returning volunteer mentors at one of the Fall Orientation meetings scheduled for September 28 and 29 (see page 3 for more details). We also welcome new individuals who might consider spending an hour a week or two hours a month with a partner. Please be an advocate for us and help recruit other individuals you

READ ... *The News* is published by the READ Association of Saginaw County for volunteers, donors and friends of READ.

know that may be in a position to make a difference in the lives of children by volunteering their time. Share this newsletter with associates and your friends, and share your personal support as someone who recognizes the importance of children learning to read to succeed.

Enjoy the remaining days of summer and best wishes for a bright and colorful fall!

Carol Lechel  
Director



## READ RECYCLE RECRUIT

Pass this newsletter on to a friend and share the good works of our mission and your support. You may also invite people to view the newsletter on our website at [www.READinSaginaw.org](http://www.READinSaginaw.org). We need more people like YOU to help children succeed.

One hour.  
One child.  
One volunteer.  
One day a week.  
You can make a difference.



READ Association of Saginaw County  
READ is a local organization whose mission is to help students improve their reading skills and discover the joy of reading.

989.755.8402 • [www.ReadinSaginaw.org](http://www.ReadinSaginaw.org)  
email: [information@readinsaginaw.org](mailto:information@readinsaginaw.org)

# D.E.A.R. at the Zoo - Drop Everything and READ



The 9th annual DEAR at the Zoo - Drop Everything and READ event held on June 16 was a resounding success! It was a great day to visit with the zoo animals, share good stories, meet new friends, and celebrate reading! Over 1,550 children and families enjoyed all the event festivities at the zoo. Special thanks to our dedicated booth sponsor partners, all of the wonderful and enthusiastic volunteers, zoo staff, boy scouts and leaders, authors, illustrators, our media friends and grant funders for supporting the 2010 event. Mark your calendars and plan to celebrate the 10th anniversary celebration next June 15, 2011.



## It's a Girl!

Congratulations to Sara and Paul Larsen and family on the birth of their new daughter and sister Elyn Louise on August 17, 2010.

## Mentoring Moments

Please share why you volunteer or support our program. We want to hear from YOU! People enjoy hearing about the many ways the READ program impacts the children we serve, and the volunteers who make it happen! Jot us a few lines and email to [READAssoc@sbcglobal.net](mailto:READAssoc@sbcglobal.net) or mail to 100 S. Jefferson, Suite 401, Saginaw 48607 or call us at 755-8402. We look forward to hearing from you.



## Welcome New Staff

We are pleased to announce the addition of two new Office Assistant staff members, Lori Hausbeck and Kathy Rogers. We are very fortunate to have both Lori and Kathy join the READ Team. Both ladies will be working one day a week in the office and as needed for special projects during the year. Welcome Lori and Kathy.

# Thanks for Sharing!

Special thanks to the following individuals and organizations who have contributed to the READ Association during the period of May 28, 2010 through August 24, 2010.

## ENDOWMENT

IN MEMORY OF Sharon (Sherrie) Borchard  
FROM Jan & Guy Merriam

## GRANT

Hemlock Semiconductor Group/  
Saginaw Arts and Enrichment Commission  
Margaret J. Stoker Charitable Trust

## SPONSOR-A-CENTER

Fordney Club  
Allen E. and Marie A. Nickless Memorial Foundation  
Margaret J. Stoker Charitable Trust  
Wickson-Link Memorial Foundation

## SPONSOR-A-CHILD

Nels & Judith Andersen  
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Elinor & Harold Saunders  
Grant A. Schaefer  
Mr. & Mrs. R.W. Sidney  
Lawrence H. Sims  
Harry & Mary Sowton  
Tish Stroebel  
Leslie & Marion Tincknell  
Doris Yeip

## GENERAL CONTRIBUTIONS

Catholic Federal Credit Union  
Elizabeth Grills  
Jeannette Klein

## IN MEMORY OF

Hazel Beach  
Dennis Carlson

Ginnie Gaizer  
Sally Horne Harris  
Kathryn E. Menapace  
Mary Lou Moll

## IN HONOR OF

Mr. & Mrs. James Repp  
Angelene Schultz's 94th birthday  
Teacher Retirements

## FROM

Elinor & Harold Saunders  
Laura Dollaway/  
Allan's Barber Shop  
Tom & Deana Leinberger  
Elizabeth Horne  
Elinor & Harold Saunders  
Lawrence H. Moll, Sr.

## FROM

Doris L. Yeip  
Jim & Sue Kessler  
Pam Koski

## IN-KIND

Heidi Bolger of  **Rehmann**  
*Business wisdom delivered.*



How we LIVE UNITED in Saginaw County:  
JOIN HANDS. OPEN YOUR HEART.  
LEND YOUR MUSCLE. FIND YOUR VOICE.  
GIVE 10%. GIVE 100%. GIVE 110%.  
GIVE AN HOUR. GIVE A DAY.  
GIVE A SATURDAY.  
THINK WE BEFORE ME.  
REACH OUT A HAND TO ONE AND  
INFLUENCE THE CONDITION OF ALL.

GIVE. ADVOCATE. VOLUNTEER.  
LIVE UNITED.™ 



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100 S. Jefferson, Suite 401  
Saginaw, Michigan 48607

*The READ Association of Saginaw County is a 501 (c)(3) non-profit organization whose mission is to help students improve their reading skills and discover the joy of reading.*

**“Nobody can do everything,  
but everyone  
can do something”**

**-Author Unknown**

GIVE. ADVOCATE. VOLUNTEER.  
LIVE UNITED.™ 



## Upcoming READ Events:

### Fall Orientation Meetings:

Tuesday, September 28th  
10 am - 11 am  
Butman Fish Library

OR

Wednesday, September 29th  
6:30 pm - 7:30 pm  
Mid-Michigan Children's Museum



**SPENCE  
BROTHERS**

**“Building Trust Since 1893”**



**YEO & YEO**  
CPAs & Business Consultants









# FALL ORIENTATION

For all returning Mentors

You are requested to attend one of the following orientation sessions:

Tuesday, September 28th 10am–11am

Butman-Fish Library

1716 Hancock Street

Located off Court Street at North Carolina and Hancock Street

(Additional parking located behind the library on North Carolina and Ames Street)

or

Wednesday, September 29th 6:30pm–7:30pm

Mid-Michigan Children's Museum

315 West Genessee

Located between North Michigan and Niagara Street

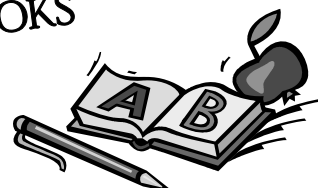
Our guest speaker this year is Kathy Rogers, who will present simple information for you on "Encouraging and Motivating Struggling Students". Kathy has over 30 years of education experience, 23 years as a first grade teacher.

Fall Orientation provides a great opportunity to meet other volunteer mentors, share ideas and receive new supplies and materials to help you during your mentor sessions. Please plan to attend one of the above sessions.

REFRESHMENTS

MATERIALS FOR  
MENTORS

BOOKS



HELPFUL  
TIPS

# Save the Dates

## **Thursday, December 9, 2010:**

9th Annual READ Book Fair at the Children's Book Company inside the Antique Warehouse

## **Saturday, March 5, 2011:**

6th Annual Books for Breakfast at the Hunger Solutions Center

## **Wednesday, June 15, 2011:**

10th Annual DEAR at the Zoo—Drop Everything and READ at the Children's Zoo at Celebration Square

# ARE YOU A FAN? READ is now on facebook

Become a fan of the READ Association of Saginaw County on Facebook and stay connected. Receive event reminders and general updates, invite friends to be a fan, and spread the word about READ!



## Six Ideas for the Mentor Session

Read Old Favorites: *Reading a favorite book builds self confidence and builds excitement for something we enjoy.*

Read TOGETHER: *When a child reads to you, the child should know 90 - 95% of the words on a page for effective reading practice.*

Talk About Words: *Introduce new words and build vocabulary while reading books.*

Write Together: *Help your student write just one sentence about the story.*

Read for Enjoyment: *The key to motivation is make it FUN!*

Summarize Success: *Praise and review all that a student has accomplished, discuss what went well and what might be worked on next time.*



## Board of Directors' Strategic Planning Meeting

In May the READ Board of Directors met to review the organization's strengths, weaknesses, opportunities and threats, or SWOT analysis. Heidi Bolger, CPA/ABV/CFFA and Principal at Rehmann, served as the meeting facilitator and helped the Board identify two key focus areas for the next three years: RECRUITMENT AND SATISFACTION. The Board is now in the process of developing specific goals, action items, relevant resources needed, person(s) responsible and time frame for completion for each key focus area. Look for more details in future newsletters.

## A Giving Opportunity... Every dollar helps us support children reading in Saginaw County.

I/We would like to make a donation in support of the READ Association of Saginaw County:

Amount Enclosed:  \$25  \$50  \$100  Other \$ \_\_\_\_\_

Name(s) \_\_\_\_\_  
(Please list name(s) as you would like to be acknowledged)

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

This Gift is made:  In Memory of  In Honor of  In Celebration of \_\_\_\_\_  
Person(s)/Occasion

Send acknowledgement to: Name(s) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please make checks payable to: READ Association Mail to: READ Association 100 S. Jefferson Ave. Ste. 401, Saginaw, MI 48607