



READ...The News

Sharing the joy of reading for over 40 years

Vol. 10, Issue 4/December 2010

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From the Desk of the Director



A child's attitude towards reading can be one of the most important attributes when learning to read. Learning that written material can be interesting and feeling an emotional response to reading are often the primary reasons most readers read, and probably the lack of these is the primary reason most nonreaders do not read.

Research overwhelmingly shows that providing children easy access to print materials improves reading performance. As well, easy access to books allows children to read more and for longer periods of time and leads to shared reading between parents and children. Children with greater access to books and other print materials – through either borrowing books or receiving books to own – express more enjoyment of books, reading and academics.

READ is fortunate to have a partnership with Reading is Fundamental (RIF), a national funded program supported in part by your federal tax dollars. This partnership allows every child in our program to select a free book three times a year to take home to keep. For many children these books may be the few pleasure books they own. Over 3500 books will be selected by children this year to call their own. Your donations to READ help provide the matching local dollars needed to fund this program.

This holiday season consider providing gifts to others that enrich their reading libraries. Take your family or friends to the library and then treat them to lunch or maybe back home for hot chocolate and homemade cookies where you can



READ's Festival of Trees entry "Read"ing up for a well "Red" Christmas was designed and sponsored by Sue Smith. Thank you Sue, for designing another wonderful tree!



talk about your book selections. Or purchase books or a book gift card and know that this gift can be opened again and again and again. May the gift of reading surround YOU this season,

Carol Lechel
Director

New READ T-Shirts!



Wear a READ t-shirt and show your READ pride!

NEW colors are now available.

NEW price: \$9

Available at the bookfair,
or call or stop in the office
after December 9th!

Fall Orientation

Our programs officially commenced this year with Fall Orientation Meetings held in September for returning volunteers. Kathy Rogers, retired teacher with over 30 years education experience, provided those in attendance with a presentation on "Encouraging and Motivating Struggling Students." **Kathy also serves as one of our new READ staff, and can help you with literacy needs for the students you mentor by calling her at the office 755-8402.**



WELCOME New Volunteers & Coordinators

- | | |
|------------------------|---------------------|
| Lisa Anderson | Judith Keene |
| Peter Bagley | Rahaam Kelley |
| Cheryl Barden | Kyra Knoll |
| Eric Barden | Mary Lou Kriegish |
| Jim Bartels | Barry LaTarte |
| Ann Marie Batkoski | Laureen Lutenski |
| Priscilla Baumann | Joseph Marlett |
| Dalene Blanford | Calvin McFarland |
| Ann Margarette Bourdon | Ann Miller |
| Lorene Bronner | Lawrence Moll, Sr. |
| Michael Callahan | Katie Morin |
| Alison Corby | Terry Nowak |
| Sheryl Courbier | Eben Orange |
| Judy Crawford | Je'well Pearson |
| Clarissa David | Pamela Peterson |
| Jackie Doig | Michael Putman |
| John Dusek | Debbie Reimus |
| Prescilla Escamilla | Linda Rich |
| Diana Esmer | Nataosha Richardson |
| Bob Filter | Kathy Riehl |
| Megan Gatica | Arielle Robbins |
| Victoria Hart | John Schepf |
| Timothy Hausbeck | Benita Snyder |
| John Hawley | Dennis Sova |
| Donna Hayes | Crystal Swanson |
| Cheryl Heinzman | Tamara Walter |
| John James | DeLinda Weems |
| Lisa Jenkins | Donna Wellman |
| Kriss Kain | Ruth Westendorf |
| William Keene | Amy Zehnder-Grossi |

Reconnect with Nature

Outdoor Reading Centers



Students from List Elementary School in Frankenmuth enjoy sitting outside on benches in their new Outdoor Reading Center provided by United Way of Saginaw, Dow Chemical Company and volunteers. The benches were built at 12 schools located throughout Saginaw County as part of the annual Regional Day of Caring in September. READ was pleased to provide books to each school for students to read while spending time outside.

Mentoring Moments



Students at Longfellow Elementary met their mentor teams at the first session of the READ "Lunch at Longfellow" male mentoring program in November.

We hope to hear many wonderful "mentoring moments" from our volunteers at all of our READ centers as this new school year progresses.

Join us for the



9th Annual READ Book Fair

To benefit the READ Association
of Saginaw County

Hosted by The Children's Book Company



Thursday, December 9th, 2010

Time: 10am - 8pm

Location: The Children's Book Company in The Antique Warehouse
1122 Tittabawasee Rd., near corner of N. Michigan

Author Book Signings:

Local authors will be in attendance, including Roselynn Ederer, Harvey Hirsch, Ric Mixter, Alice Smith and Rebecca Spohn.

Matt Faulkner

10am-2pm and 6pm-8pm

Award winning children's book author & illustrator. His books include:

- *The Night Henry Ford Met Santa* - published by Sleeping Bear Press
- *A Taste of Colored Water*
- *The Monster Who Ate My Peas*
- and many more

10am-3pm Lunch Special

at Memory Lane Café

Mention READ and receive a free beverage with lunch entrée. Visit www.thememorylanecafe.com for menu and call ahead (752-0812) to have your lunch waiting for you.

6pm-8pm Antique Warehouse

Customer Appreciation Night

Special sales and discounts located throughout the entire store, raffle prizes, refreshments and more... Visit www.theantiquewarehouse.net for a complete list of specialty shops, including The Loft.



Shop The Children's Book Company * for books and gifts for all ages!

Bring your friends for lunch or an evening out.

The Children's Book Company offers some of the latest children's, adult and family book titles - and of course your favorite titles, too! Special orders are available for arrival before Christmas. *NEW this Season:*

- *Safe Haven* by Nicholas Sparks - his newest, for adults
- *Small, Medium, Large* a Christmas story for ages 3 to 93 by Jane Monroe Donovan
- *Noodles Knitting*, a picture book by Sheryl Webster
- *Chess for Kids: How to Play and Win* by Richard James

* **WSGW Live Remote 9am-noon**
with celebrities Art Lewis and Sue Smith,
Listen to the Mrs. Sponsored by DuRussel
Insurance Agency and Carol M. Thomas.



www.READinSaginaw.org

Save the Date:

Saturday, March 5, 2011



6th annual
Books for Breakfast
9am—11:30am
at the Hunger Solution Center

I am a READ volunteer because...

- My smile will brighten a student's day.
- I am one piece of the puzzle in helping a child learn to read.
- When my student is struggling I can be a life saver.
- I can help my student stick with reading.
- I can be flexible and adapt to my student's needs...



READ volunteers make a difference!

Give the Gift that Keeps Giving

A gift to the Saginaw Community Foundation READ Endowment is a wonderful way to support the READ Association of Saginaw County, not just for today, but for many years to come. Every year READ can receive 5% of our Endowment principal, after investment, to use for operating and programming expenses.

There are also many donation benefits for you individually, as a couple, or as a business. Thanks to the Michigan Community Foundation Tax Credit you can reduce your state income tax liability by up to one-half of your donation, up to certain limits. For example:

Your Contribution	Less Michigan Tax Credit	After Tax Cost
\$ 25	\$ 12.50	\$ 12.50
\$ 50	\$ 25.00	\$ 25.00
\$ 200	\$ 100.00	\$ 100.00

You do not need to file an itemized federal return to receive the Michigan Tax credit benefits. If you would like your contribution to support the READ Endowment Fund and be eligible for the Michigan Tax Credit, be sure to check the appropriate box below and make your check payable to READ/SCF Endowment.



For the Love of Reading...

- I/We would like to make a donation in support of the READ Association of Saginaw County:

Amount Enclosed: \$25 \$50 \$100 Other \$ _____

- I/We would like this donation to support the **READ Endowment Campaign** to grow the READ endowment. I/We understand that this contribution will be deposited with the Saginaw Community Foundation and used solely as an endowment contribution to permanently endow and support READ.

Donor Name(s): _____
(Please list name(s) as you would like to be acknowledged)

Address _____

City _____ State _____ Zip _____

Phone _____

This Gift is made: In Memory of In Honor of In Celebration of

Person(s)/Occasion

Send Gift Acknowledgement to (if applicable):

Name(s): _____

Address _____

City _____ State _____ Zip _____

Make endowment contributions payable to READ/SCF Endowment.

Please make general contributions payable to READ Association.

Mail all to: READ Association, 100 S. Jefferson Ave., Suite 401, Saginaw, MI 48607

Thanks for Sharing!

Special thanks to the following individuals and organizations who have contributed to the READ Association during the period of August 25, 2010 through November 18, 2010.

SPONSOR-A-CHILD

Bill & Penny Bailey
Dr. Thomas & Angela Barris
Dr. Peter & Carol Behme
Patricia F. Bierlein
Bronner's Christmas
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Korean War Veterans
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IN MEMORY OF

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Joan Frays

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Patricia Lynes

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Shinners & Cook, P.C.

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IN KIND

Sue Smith

BOOKMARK

Sue Smith



READ Association of Saginaw County
100 S. Jefferson, Suite 401
Saginaw, Michigan 48607

The READ Association of Saginaw County is a 501 (c)(3) non-profit organization whose mission is to help students improve their reading skills and discover the joy of reading.

**“Whatever is desirable
and right is
never impossible”**

-Henry Ford



Upcoming READ Events:

Ninth Annual Bookfair

Thursday, December 9, 2010 10am–8pm
at the Children’s Book Company, located in The Antique Warehouse

Books for Breakfast

Saturday, March 5, 2011 9am–11:30am at the Hunger Solution Center

D.E.A.R. at the Zoo

Wednesday, June 15, 2011– at the Children’s Zoo at Celebration Square

