

READ..The News

Sharing the joy of reading for over 40 years

Vol. 9, Issue 1/September 2009

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READ ... *The News* is published
by the READ Association of
Saginaw County for volunteers,
donors and friends of READ.

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www.READinSaginaw.org

From the Desk of the Director



I hope this newsletter finds you enjoying all the remaining days of summer with anticipation of a colorful fall which officially begins on September 22. This summer has treated us to several of our Michigan seasons - sometimes even all in one day, with wet dewy spring mornings, warm summer days and then cooler fall evenings. The weather sometimes reminds me of how we select our reading materials. Most of us enjoy having a diverse genre of books, magazines, newspapers and favorite websites to read.

The summer months have kept Sara and I busy in the READ office. Although our summer office hours are much more flexible with school not in session, the time allows us to catch up on projects, work on fundraising, develop programs, order RIF books and of course begin planning for the next school year.

Many of our school districts will be faced with difficult decisions this year related to cutbacks in staffing that will likely result in larger classroom sizes. The need for READ services continues to increase each year, especially in schools that have experienced low reading scores on standardized tests and neighborhood centers where many families are faced with economic concerns.

Please share this newsletter with your business associates, family and friends and share your personal support as someone who believes that all children should succeed both academically and socially. The number one reason people volunteer is...they were asked. Your consideration to support our general operating budget or our READ Endowment challenge is also so greatly appreciated. READ is a strong local grassroots organization that has



Visible characters this year at D.E.A.R. at the Zoo: the neighborhood ducks! The ducks enjoyed the wet weather, as did the raincoat and rubber boot-clad kids!

supported children's literacy for over forty years and provided services to children and their families at no charge because of people like you who share in our mission and purpose.

A community partnership is vital to the success of our program. On behalf of the children that will benefit from our program this school year and the READ Board of Directors, we thank you for your continued support. Together we are making a positive impact in our community and building a brighter tomorrow.

Carol Lechel
Director



8th Annual Book Fair

Thurs., December 10th

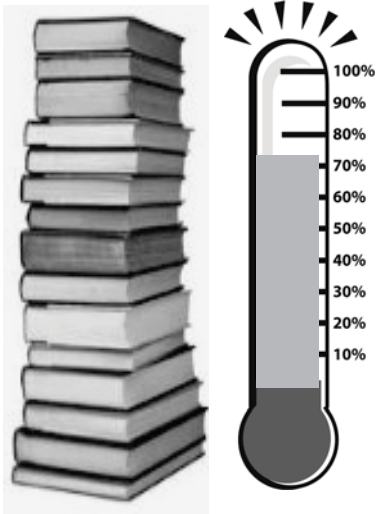
NEW Time: 10am—8pm

NEW Location: AT the
Children's Book Company
located inside the
Antique Warehouse.

Look for more details in the
November newsletter.

Saginaw Community Foundation 25th Anniversary Challenge

\$25,000
READ Endowment
Goal



Thanks to many of you who sent an endowment contribution since our June newsletter, we have raised over \$18,700 and are at 74% of our goal! Just \$6300 and we will meet our goal. Once the goal is reached before January 2, 2010, the Saginaw Community Foundation will award READ an additional \$10,000 for our endowment. In today's uncertain times, this is a wonderful investment.

Donations to the READ/SCF Endowment qualify for the Michigan Community Foundation State Tax Credit. For example, if you make a \$100 donation to the READ Endowment Fund, the State of Michigan will allow you a \$50 credit or refund on your 2009 State Tax Return. A single taxpayer may receive a maximum \$100 credit for a \$200 donation. A maximum \$200 credit is allowed for a married couple filing jointly making a \$400 contribution.

A contribution to the READ Endowment will help children in our community today, tomorrow and in the future. Please consider a donation today and help us reach our goal. See page 4 of this newsletter to make a donation or pledge. *Every* donation, of *any* amount, will help us reach our goal.



READ
RECYCLE
RECRUIT

Pass this newsletter on to a friend and share the good works of our mission and your support. You may also invite people to view the newsletter on our website at www.READinSaginaw.org. We need more people like YOU to help children succeed.



One hour.
One child.
One volunteer.
One day a week.
You can make a
difference.

READ Association of Saginaw County
READ is a local organization whose mission is to help students improve their reading skills and discover the joy of reading.

989.755.8402 • www.ReadinSaginaw.org
email: READassoc@sbcglobal.net

All Around Us Are Reasons To Say "THANK YOU"

To say we appreciate your presence
for with it you bring power and strength,
love and laughter, hope and healing.
You touch the hearts of those who need it most.
You bring the greatest gift that a child can acquire.
You bring knowledge.

To say "Thank You" is our way of shouting,
dancing, and singing to the wonderful sound of children,
talking, smiling, growing. Your hands help them to
become the beautiful creations that they were intended
to be. Your heart gives them the strength to endure.
They peep up, stare you in the eyes, and glance
right into the souls of their heroes. Yes, you are
heroes that warm the hearts of our children, and light
the halls of this school.

All around us are reasons to "Thank You" because you are here.

You are appreciated.

Written by Peggy Hall, Principal, Houghton Elementary School

Save the Dates:

5th annual
Books for Breakfast:



Saturday, March 6, 2010

9th annual
D.E.A.R. at the Zoo
– Drop Everything And READ

Wednesday, June 16, 2010



FALL ORIENTATION

For all returning Mentors

You are requested to attend one of the following orientation sessions:

Tuesday, September 29th 10am–11am

Butman-Fish Library

1716 Hancock

Located off Court Street at N. Carolina and Hancock St.

(additional parking located behind library on N. Carolina and Ames St.)

or

Wednesday, September 30th 6:30pm–7:30pm

Mid-Michigan Children’s Museum

315 West Genesee

Located between N. Michigan and Niagara St.

***Come early—Museum tours available at 6pm**

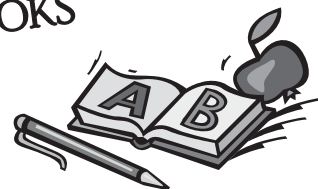
Guest speakers Jan Merriam and Marilyn Porras, retired City of Saginaw Public School Educators, will be presenting on “Children’s Responses to Reading.” Together, Jan and Marilyn have over 75 years of experience and knowledge in teaching reading and writing techniques.

Fall Orientation provides a great opportunity to meet other volunteer mentors, share ideas and receive new supplies and materials to help you during your mentor sessions. Please plan to attend one of the above sessions.

REFRESHMENTS

**MATERIALS FOR
MENTORS**

BOOKS



**HELPFUL
TIPS**



Drop Everything And Read **DEAR** at the **Zoo**

It was a WET, wild and wonderful day, despite the uninvited rain at the 8th annual “DEAR at the Zoo – Drop Everything and READ” event held on June 17 at the Children’s Zoo at Celebration Square. Reading is an adventure, and yes this year’s event was one of those adventures... The zoo visitors who attended the event between rain drops were treated with a first class, quality experience, celebrating all the joys that reading brings. Special thanks to our dedicated both sponsors, all of the wonderful and enthusiastic volunteers, zoo staff, boys scouts and leaders, our media friends, authors, and grant funders for supporting the 2009 event.



12 Rules on Reading

- 1) Read.
- 2) Read.
- 3) Read some more.
- 4) Read anything.
- 5) Read about everything.
- 6) Read enjoyable things.
- 7) Read things you yourself enjoy.
- 8) Read, and talk about it.
- 9) Read very carefully, some things.
- 10) Read on the run, most things.
- 11) Don't think about reading, but
- 12) Just read.

We Value Your Support

I/We would like to make a donation in support of the READ Association of Saginaw County:

Amount Enclosed: \$25 \$50 \$100 Other \$ _____

Name(s): _____
(Please list name(s) as you would like to be acknowledged)

Address _____

City _____ State _____ Zip _____

Phone _____

This Gift is made: In Memory of In Honor of In Celebration of

Person(s)/Occasion

Name(s): _____

Address _____

City _____ State _____ Zip _____

I/We would like to support the **READ Endowment Campaign** to grow the READ endowment and meet the \$25,000 SCF challenge. I/We understand that this contribution will be deposited with the Saginaw Community Foundation and used solely as an endowment contribution to permanently endow and support READ.

\$1000 \$500 \$400 \$200 Other \$ _____

Payment is enclosed Please bill me in _____, 2009
Month

An additional donation of \$ _____ will be made on January 2, 2010

Make contributions payable to READ/SCF Endowment.

Please make general contributions payable to READ Association.

Mail all to: READ Association, 100 S. Jefferson Ave., Suite 401, Saginaw, MI 48607

Thanks for Sharing!

Special thanks to the following individuals and organizations who have contributed to the READ Association during the period of May 28, 2009 through August 25, 2009.

ENDOWMENT

Altrusa International of Saginaw, Inc. and
Rotary Club of Saginaw (*Bee for Literacy proceeds*)

Dorothy L. Blue
Trish Burns
David & Sharon Case
W.L. Case & Company
Brian & Lindsay Eggers
Mark & Anne Flegenheimer
Julie & Steven Goldman
David & Jackie Hall
Janet Hoffman
Bill & Sue Johnson
Jane Larson
Meredith McArdle
Michigan Sugar Company
Arlene E. Mossner
Matt & Mary Ann Peterson
Nancy Rutherford
Burris & Kathie Smith
John F. Strobel

IN MEMORY OF

Dennis A. Carlson

FROM

Katharine Almirall
Carol R. Lechel
Jan & Guy Merriam
Elinor & Harold Saunders
Mary Lou Ederer

Florence Wager

IN HONOR OF

Carol Lechel, Sara Larsen,
& Jan Hoffman

FROM

Anonymous

GENERAL CONTRIBUTIONS

Barnes & Noble Booksellers
Catholic Federal Credit Union
Leona Demetriou
GAP Foundation
Korean War Veterans Assn., Chapter 251
Gloria Krenz
Ladies Auxiliary Knights of Columbus #4232
Mr. & Mrs. William Nickle

IN MEMORY OF

Henry J. Koski

FROM

Communications Pioneers
Joyce Jessmore
Anne & Monica Opperman

IN HONOR OF

Judge Terry Clark
Laurie Merten
Marie Pendleton
Robert York,
Virginia Rousseau,
Danelle Jones,
and Charlene Malkin

FROM

Joseph & Staci McNier
Dr. John P. & Barbara E. Harris
Irene C. Zeilinger
Pam Koski

GRANT

Saginaw Arts & Enrichment Commission

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Arthur Webster Jr. Trust

2009-2010 BUSINESS PARTNERSHIP CAMPAIGN



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Jennifer M.B. Schau, D.D.S.



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Leonard & Gerry LeFevre
Carolyn Otto
Mr. & Mrs. R.W. Sidney
Margaret Snelling
Morrie & Julie Stevens
Dianne Thebolt

IN MEMORY OF

Dennis A. Carlson

FROM

Meredith McArdle

BOOKMARK

David & Sharon Case
Mr. & Mrs. Randall K. Hall
Lois Herbage
Shirley McQuiston
Janet Roekle

HOW TO LIVE UNITED IN
SAGINAW COUNTY:
JOIN HANDS. OPEN YOUR HEART.
LEND YOUR MUSCLE. FIND YOUR VOICE.
GIVE 10%. GIVE 100%. GIVE 110%.
GIVE AN HOUR. GIVE A DAY.
GIVE A SATURDAY.
THINK OF WE BEFORE ME.
REACH OUT YOUR HAND TO ONE AND
INFLUENCE
THE CONDITION OF ALL.



READ Association of Saginaw County
100 S. Jefferson, Suite 401
Saginaw, Michigan 48607

The READ Association of Saginaw County is a 501 (c)(3) non-profit organization whose mission is to help students improve their reading skills and discover the joy of reading.

**“To learn to read
 is to learn to think,
 possibly to discover
 the strength and freedom
 of one’s mind.”**

- Lewis H. Lapham



Upcoming READ Events:

Fall Orientation Meetings

Tuesday, September 29th
10am–11am
at Butman-Fish Library

OR

Wednesday, September 30th
6:30pm–7:30pm
At Mid-Michigan Children’s Museum

Eighth Annual Bookfair—New Location

Thursday, December 10, 2009 10am–8pm
AT the Children’s Book Company, located inside the Antique Warehouse



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